

184 MAPA – Reflecting on Creative Practice

Toby Mountain

Design thinking and problem solving

Learning objectives:

Use design thinking to create a metaphorical CV

- Construct a narrative linked to your current skills and experience
- Identify and reflect on areas for personal and professional development

## What is a CV?

Overview of your skills, education, and work experience.

The most common use of a CV is to send to prospective employers when looking for a new job.

Developing CV presents an opportunity for reflection – Who are you?

How do you pitch and sell yourselves – how to break into spaces where you don't know people – Who / What you know



<http://www.rleonardi.com/interactive-resume/>

## What is a Metaphor?

A thing regarded as representative or symbolic of something else

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Creative Practice / Serious Play:

LEGO



LEGO is a combination of the two Danish words ‘leg godt’ and simply means ‘play well’.

***“When playing with LEGO you are not a consumer; you are a producer.”***

Olafur Eliasson, Danish-Icelandic Artist

## DIRECT LINK TO MODULE

**Personal Development Planning (20%):** A short summary of your aims and objectives (or goals) and how you have attempted to achieve these, along with a set of future goals you would like to achieve in from your studies that will develop your professional profile.

- What do you want to do for a career?
- What are you aiming to achieve?
- What skills do you need to achieve this?

## INTRODUCTION

Based on LEGO® SERIOUS PLAY® methodology  
Used around the world to rapidly prototype ideas  
CEOs use LEGO to strategise businesses  
Used by businesses including IKEA, Virgin Atlantic, Apple

How many combinations are there for six 4 x 2 LEGO Bricks?

**OVER 915 MILLION**

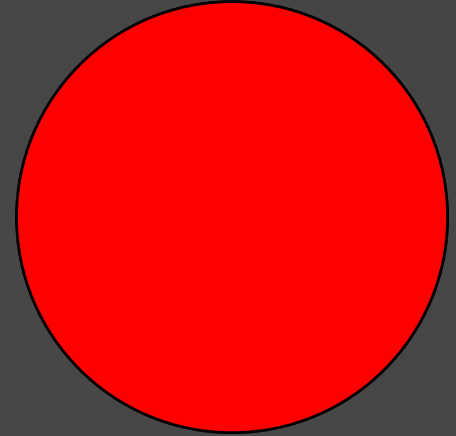
Can you approach a presentation in a creative way? Presentations / CVs all tend to be similar but options with LEGO are endless

**A LEGO brick from 1958 interlocks with a LEGO brick from 2019**

**13 LEGO sets have been on board the International Space Station**

**BUILD**

Use LEGO to build a metaphorical CV – for your perfect job



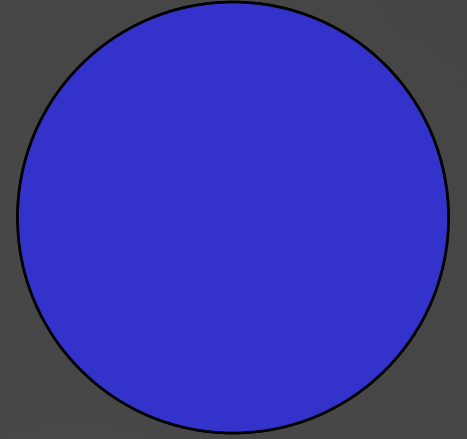
Present

A photograph of a LEGO minifigure village on a green baseplate. The scene includes several minifigures in various outfits (white, blue, grey) and a complex structure of black wires or branches. The word "Present" is overlaid in white text on the left side of the image.

5 minutes

## RE-EVALUATE

Use LEGO to build a metaphorical CV – for your perfect job





# Present



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# Feedback

Please write some feedback about your experience of this LEGO® SERIOUS PLAY® session:

For example:

What did you enjoy?

What didn't you enjoy?

Were the session objectives clear?

How did this session help you understand design thinking and problem solving?

How could this session have been improved?

