A302MC: Professional Film Production - 2018-2019

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Term 1

Mondays Room ETB 10

Module Aims and Outcomes:

This level 3 module enables students with experience of video, photography, editing, animation, presenting, journalism and graphic design to complete a live media project. Working in groups and individually, students will undertake a role that will include various responsibilities including managing, producing, editing and designing. They will negotiate the scope of the project, determine roles and agree outcomes with the client. Students will be supported by an academic member of staff with relevant experience or skills. The work produced should be suitable for professional use on either a real client website, a video competition or on CUTV/Source TV.

Students with further experience and clearly developed skills may present ideas for consideration as individual projects, negotiated with relevant staff in the University and with academic staff. Participation in this module is dependent on the student having proven experience in an aspect of the work required - video, photography, graphic design, animation, editing, presenting our journalism. These skills will be assessed before the module begins.

The module will support the development of transferable skills such as team working, time and self-management, presentation, creativity and problem solving.

Syllabus and Lecture Outline

1. W/C	1 st October (TM)
Screening:	Film examples (previous year outcomes)
Workshop:	 Introduction to the assignment brief Generating ideas and forming groups / understanding production roles External client options (YCN project briefs) Ethics
Task:	Skills and ideas development: Film and edit a one-minute short sequence with dialogue Choose from the following titles: Choose one of the requirements for the sequence: * The Last Hour
Reading:	None

2. W/C 8	2. W/C 8 th October (TM)	
Screening:	Short task films and feedback	
Workshop:	Ideas session	
	 Scriptwriting techniques and writing resources 	
	 Storyboarding (storyboardthat.com) 	
Task:	Watch and analyse short films (watching list) – making comment on how meaning is	
	created through use of micro features (Cinematography, Editing, Sound, Performance,	
	Mise-en-Scène)	
Reading /	One Minute Time Machine (Avery, USA, 2014)	
Watching:	About a Girl (Percival, UK, 2001)	
	High Maintenance (Van, Germany, 2006)	
	The Gunfighter (Kissack, USA, 2014)	
	Connect (Abrahams, UK, 2010)	

3. W/C 1	3. W/C 15 th October (TM)	
Workshop:	 Discussion from short film analysis task 	
	 Ethical considerations 	
	 Basics of Production 	
	 Shooting a Scene / Framing and recording 	
	 Lighting a Scene 	
	 Recording Sound 	
Task:	Develop film proposal that fits the criteria and a pitch to share with the class	
Reading /	Top 15 Mistakes Beginner Filmmakers Maker https://youtu.be/t1myw 0W5E8	
Watching:	5 Ways to instantly make better videos https://youtu.be/vjtt-bMonpc	
	Step up your Filmmaking: The Importance of B-Roll https://youtu.be/TXzLvYN-HSc	

4. W/C 2	4. W/C 22 nd October (TM)	
Workshop:	 Group Pitches Introduction/Refresh on Scriptwriting Introduction to Pre-production materials Visual Storytelling (storyboardthat.com) 	
Task:	Prepare your plot outline for presentation as part of a full proposal (10 mins) next week. You should cover story, logistics, characters and locations	
Reading:	Cogwell, L. Writing Short Films: Structure and Content for Screenwriters (Lone Eagle Publishing Co 2005)	

5. W/C 2	5. W/C 29 th October (TM)	
Workshop:	 Present Proposals Memorable Characters Preparation of Pre-Production materials Promotion and finding an audience 	
Task:	Complete mise-en-scène tables with breakdown of requirements and considerations for each scene Prepare Pre-Production materials (including digital storyboard)	
Reading:	Millerson, G. Owens, J. <i>The Video Production Handbook 6th Edition</i> (Focal Press, 2017)	

6. W/C 5	6. W/C 5 th November (TM)	
Workshop:	Production	
	 Working with Actors 	
	 Logistics, call sheets and shooting schedules 	
Task:	Production	
Reading /	The Cutting Edge – The Magic of Movie Editing https://youtu.be/U76MBDKQe8s	
Watching:		

7. W/C 1	7. W/C 12 th November (TM)	
Workshop:	 Importing Files (Formats) Editing Processes Editing Skills and solutions 	
Task:	Post production – Edit first draft of short film	
Reading:	None	

8. W/C 1	8. W/C 19 th November (TM)	
Screening:	First draft edits of all short films	
Workshop:	 Sound Design and Post Production Export and Transcoding (Codecs) Production documents 	
Task:	Post Production – respond to feedback from first draft screening Complete all documentation Prepare for submission	
Reading:	None	

9. W/C 2	9. W/C 26 th November (TM)	
Workshop:	Group Tutorials	
Task:	Post Production – Editing / Exporting	
Reading:	None	

10. W/C	10. W/C 3 rd December (TM)	
Workshop:	Hand in Assignment (Friday 7 th December 2018)	
-	Group Tutorials	
Task:	Post Production – Editing / Mastering / Exporting	
	Preparing your Presentation	
	Preparation for submission	
Reading:	None	

11. W/C	11. W/C 10 th December (TM)	
Screening/	Presentation of all completed films and critique	
Workshop:	Module Plenary	
Task:	None	
Reading:	None	